



# AMERICOLOR

AMERICA'S LARGEST CARPET DYE COMPANY

**The Leader in 5th Generation Dyes**



AMERICOLOR CORP  
8168 SW DURHAM RD.  
TIGARD, OR 97224  
(503)-670-DYES (3937)  
(800)-445-5143

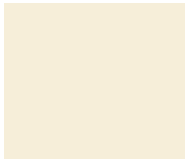


**DYERSGUILD.COM**

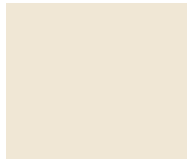


# AMERICOLOR

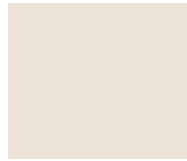
DYE COLORS FOR NYLON & WOOL CARPET



1 - Lt. Beige



2 - Beige



3 - Dk. Beige



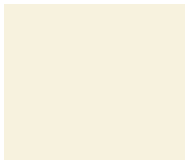
4 - Lt. Tan



5 - Tan



6 - Dk. Tan



7 - Ultra Lt. Taupe



8 - Lt. Taupe



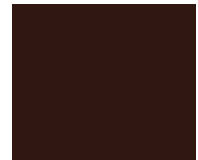
9 - Dk. Taupe



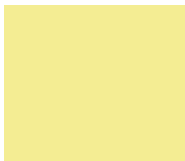
10 - Medium Brown



11 - Dk. Brown



12 - Apt. Dk. Brown



13 - Wheat



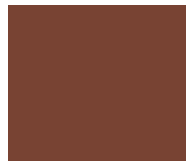
14 - Ecreu



15 - Driftwood



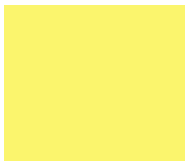
16 - Caramel



17 - Chestnut



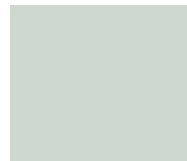
18 - Cocoa Brown



19 - Chamois



20 - Golden Brown



21 - Silver Gray



22 - Pearl Gray



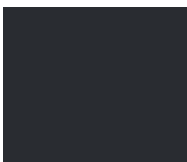
23 - Smoke



24 - Charcoal Gray



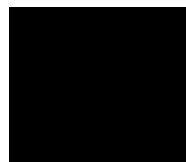
25 - Steel Gray



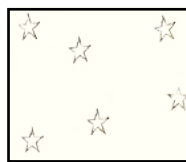
26 - Ash Gray



27 - Apt. Dk.  
Gray



28 - Black



29 - Carpet  
Shiner



30 - Snow White



31 - Lt. Blue



32 - Sky Blue



33 - Evening Blue



34 - Turquoise



35 - Persian Blue



36 - Teal Blue



**Available in:**

**20 oz. Container**

**AM2 - (plus dye #)**

**5 lb. Container**

**AM5 - (plus dye #)**



**37 - Royal Blue**



**38 - Midnight/  
Navy Blue**



**39 - Violet**



**40 - Plum**



**41 - Purple**



**42 - Lt. Green**



**43 - Kelly Green**



**44 - Seafoam  
Green**



**45 - Avocado  
Green**



**46 - Sage Green**



**47 - Olive Green**



**48 - Emerald  
Green**



**49 - Dk. Green**



**50 - Forest Green**



**51 - Hunter Green**



**52 - Yellow**



**53 - Lt. Gold**



**54 - Dk. Gold**



**55 - Antique Gold**



**56 - Rust**



**57 - Dk. Rust**



**58 - Brick**



**59 - Orange**



**60 - Tangerine**



**61 - Peach**



**62 - Pink**



**63 - Mauve**



**64 - Lt. Rose**



**65 - Dk. Rose**



**66 - Red**



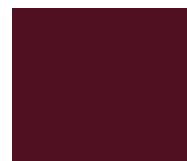
**67 - Cranberry**



**68 - Mulberry**



**69 - Maroon**



**70 - Burgundy**



**71 - Wine**



# color/match

## CUSTOM COLOR DYES

Concentrated mill dyes especially blended for on-location dyeing of nylon, wool, and stain resistant carpets. Colors are brilliant and highly resistant to fading, stains, and everyday use. Continually field tested for over 30 years to provide uniform, level results.

Available in 1 lb. & 5 lb. containers.



CM1 - (+ Dye Color)  
CM5 - (+ Dye Color)



## BLEACH NEUTRALIZER

Quart - CMBN3  
Gallon - CMBN7

A true antichlor that neutralizes chlorine bleach on contact. Must be used any time a bleach spot is re-dyed. Available in ready to use liquid.



## DYE PREP CATALYST

Quart - CMDP3  
Gallon - CMDP7

Required on all dye jobs to insure maximum penetration and bonding between dye and carpet fibers. Contains wetting agents, penetrators, leveling agents, and low temperature dyeing agents to insure uniform and professional results.



## PH STABILIZER

Quart - CMPH3  
Gallon - CMPH7

Lowers the pH of the dye bath and carpet fibers. Stabilizes it at pH of 2-3 to ensure maximum effectiveness of the dye. Should be used for all spot dye and full room dye jobs. 1 oz. of will lower 1 gallon dye bath by 2-3 pH points.







**Extra strength liquid dye for truck mount users**

EXTRA STRONG LIQUID DYE MIXED WITH ALL THE NECESSARY CHEMICALS.  
PACKED IN 5 QUART CONTAINERS.

DESIGNED TO BE USED WITH HYDRO-FORCE IN-LINE SPRAYER.  
AVAILABLE IN 24 CONCENTRATE COLORS DESIGNED TO BE USED 1:8.

**COLORS AVAILABLE  
IN 8 OZ & 5 QUART  
CONTAINERS**



**8 oz. container ~ HD8 (+ dye color)**

**5 quart container ~ HD9 (+ dye color)**

- › RED
- › SEAFOAM
- › HUNTER GREEN
- › MAROON GREEN
- › ROSE
- › DARK GOLD
- › YELLOW
- › DARK GREEN
- › TAUPE
- › BURGUNDY
- › COCOA BROWN
- › WHEAT
- › ROYAL BLUE
- › NAVY BLUE
- › BEIGE
- › TAN
- › DARK BROWN
- › VIOLET
- › LIGHT GRAY
- › DARK GRAY
- › BLACK
- › DARK TAN
- › RUST
- › PURPLE

**HYDRO DYE  
SPOT DYE KIT**



**INCLUDED IN KIT:**

**KHD-500**

› RED	› (12) 8 OZ. CONTAINERS OF LIQUID DYE
› YELLOW	› 8 OZ BLEACH NEUTRALIZER
› ROYAL BLUET	› 4 OZ CR- 2
› DARK GRAY	› KOOL - AID REMOVER
› DARK BROWN	› DYE PEN REMOVER
› BEIGE	› FIBER ID ACID
› DARK GREEN	› COLOR WHEEL + GRAY SCALE
› TAUPE	› MANUAL & DVD
› BLACK	› EYE DROPPERS + CUPS
› TAN	
› VIOLET	
› PURPLE	

**PRE-SPRAY FOR  
CARPET DYEING**

**5 quart ~ HDP-9**

IMPROVES STRIKE RATE, PENETRATION AND LEVELING OF DYE. NECESSARY FOR ALL DYE JOBS.

**LIQUID WALL SHIELD**

**5 quart ~ HDW-9**

SPECIAL CHEMICAL MIXTURE REPELS DYE AND PROTECTS PAINTED WALLS. PACKED IN 5 QUART CONTAINER TO GIVE GREATER EASE IN USE.

# CARPET DYE PENS

**For the beginner or experienced carpet dyer wanting to fix bleach spots easily. Just heat and apply. No mixing. No mess. Permanent acid dyes will not wash out or rub off. Made for dyeing nylon, wool and silk fibers.**

## 4 DYE PEN SET



**Includes 3 colors from a pre-determined color set plus Dye Remover. Recommended for professionals with additional quart of Bleach Neutralizer.**

## 5 PEN HOMEOWNER'S KIT



**Everything a homeowner needs. Includes choice of 3 colors plus Dye Pen Remover & Bleach Neutralizer.**

## 20 DYE PEN SPOT DYE KIT



## 40 DYE PEN SPOT DYE KIT



## 60 DYE PEN SPOT DYE KIT



## COLORS AVAILABLE:

**Specialty Dye Pens also available: Kool Aid, Furniture, Stain, Rust, Dye Remover & Bleach Neutralizer.**

 1 - Lt. Beige	 2 - Beige	 3 - Dk. Beige	 4 - Lt. Tan	 5 - Tan	 6 - Dk. Tan	 7 - Ultra Lt. Taupe	 8 - Lt. Taupe	 9 - Dk. Taupe
 10 - Medium Brown	 11 - Dk. Brown	 12 - Apt. Dk. Brown	 13 - Wheat	 14 - Ecru	 15 - Driftwood	 16 - Caramel	 17 - Chestnut	 18 - Cocoa Brown
 19 - Lt. Gray	 20 - Dk. Gray	 21 - Smoke	 22 - Black	 23 - Carpet Shiner	 24 - White	 25 - Turquoise	 26 - Teal	 27 - Persian
 28 - Sky Blue	 29 - Royal Blue	 30 - Navy Blue	 31 - Seafoam Green	 32 - Lt. Green	 33 - Kelly Green	 34 - Sage	 35 - Lt. Olive	 36 - Dk. Olive
 37 - Emerald	 38 - Dk. Green	 39 - Forest	 40 - Yellow	 41 - Lt. Gold	 42 - Dk. Gold	 43 - Peach	 44 - Rust	 45 - Dk. Rust
 46 - Pink	 47 - Rose	 48 - Red	 49 - Mauve	 50 - Burgundy	 51 - Wine	 52 - Cranberry	 53 - Purple	 54 - Plum





# CARPET DYEING CHEMICALS

Available in:  
 = liquid  = powder



## BLEACH NEUTRALIZER

Neutralizes chlorine bleach on contact and stops its chemical reaction with carpet fibers and carpet dyes. Must be used any time a bleach spot is re-dyed. 1 lb. powder makes 1 gallon concentrate. Concentrate can be diluted 1:1 with water.

-  quart ~ BN3
-  gallon ~ BN7
-  1 lb. container ~ BN1
-  5lb. container ~ BN5



## DYE SET PENETRANT





Required on all dye jobs to insure maximum penetration and bonding between dye and carpet fibers. Contains wetting agents, penetrators, leveling agents, and low temperature dyeing agents to insure uniform and professional results.

-  quart ~ DSP3
-  gallon ~ DSP7



## PH STABILIZER

Lowers the pH of carpet fibers and solutions. Required for high pH cleaners and stain resist carpets. Eliminates brown-out and high alkaline problems. 1 oz. per gal. lowers pH 2-3 points. 1 lb. powder makes 1 gallon liquid concentrate.

-  quart ~ PH3
-  gallon ~ PH7
-  1 lb. container ~ PH1
-  5lb. container ~ PH2



## ONE STEP DYE PREP



Contains both dye set penetrant & pH adjuster in one easy step. Saves both time and money and is suggested for use while spot dyeing.

-  quart ~ OSP3
-  gallon ~ OSP7



## LIQUID DYE REMOVER

A must have for all spot dye jobs. Lightens and removes all non heat-set dye regardless of time on carpet. This includes dye bleeds and old or incorrect spot dye jobs. Will not affect heat-set dyes that are originally in carpet. Ideal for blending dyes during spot dye jobs or correcting side match color problems.

-  pen ~ LDRX
-  pint ~ LDR4

# CARPET DYEING CHEMICALS

Available in:  
 = liquid    = powder



## CR-2



Removes stains and unwanted carpet dye. Separate from other reducing agents because of its powder form that can be made stronger as needed. Lightens or removes impossible stains like furniture stains, Kool-Aid, red wine, grass, chocolate, brown stains and spilled carpet dye. Requires steam iron, moist towel and ammonia.

-  4 oz. container ~ CR141
-  1 lb. crystals ~ CR1



## DYE FIX



Prevents dye transfer, walk-off and bleeding. Recommended for Oriental rugs and upholstery prior to wet water cleaning. Available in nylon & wool or cotton & rayon. Makes 4 gallons. Dilute 1:3 with water.

- Nylon & Wool
-  gallon ~ DF7-1
- Cotton & Rayon
-  gallon ~ DF7-2



## CARPET SHINER

Gives shine to any color, carpet fiber or fabric. Intensifies and brightens original color. Can be mixed with cleaning and dyeing solutions or just mixed with water and applied as a topical spray. 20 oz. makes 160 gallons brightener.

-  20 oz. container ~ AM2-29
-  5 lb. ~ AM5-29



## SNOW WHITE BRIGHTENER

Makes whites look whiter by covering the dingy. Engineered for white and off-white carpets. Hides yellowing and graying. Mix with water and apply as a topical spray. 20 oz. makes 10 gallons full strength.

-  20 oz. container ~ AM2-30
-  5 lb. ~ AM5-30







# CARPET DYEING CHEMICALS

Available in:  
 = liquid  = powder



## ODOR-OUT

**Kills odors, on contact at their bacterial source. Fast acting, safe and economical. Works on pet, smoke, food and body odors. 1 pint super concentrate makes 2-1/2 gallons.**

- Super Concentrate
-  Pint ~ OR4SC
  -  Gallon ~ OR75C

- Regular Concentrate
-  Gallon ~ OR7R



## FURNITURE STAIN REMOVER



**This specially formulated pen does wonders on hard to remove furniture stains. No need to heat, just shake and apply directly to stain. Will not damage original color of carpet. This one of kind product is ready to use.**

-  pen ~ FSRX
-  pint ~ FSR4



## KOOL AID & FOOD STAIN REMOVER


**Substitute for "Red Out". Removes Kool Aid, food stains and fresh dye in seconds without affecting the original dye in the carpet or fabric. Requires steam heat. No odor.**

-  quart ~ KA3
-  gallon ~ KA7



## OXYGEN BLEACH/COLOR SAFE CARPET BLEACH

**Breaks down heavy grease and soil deposits. Eliminates yellowing and brown-out problems. Will not bleach out permanent colors or harm carpets or fabrics that are colorfast. Use as pre-treatment or in cleaning solution at rate of 1-2 Tbsp. 2 Tbsp. in 1 gallon of water has same oxygen release as 40% peroxide.**

-  5 lb. ~ XB5



# CARPET DYEING CHEMICALS

Available in:  
 = liquid    = powder



## LIQUID WALL GUARD



Keeps dye from walls, floors and equipment. Contains no chlorine. Use with trigger sprayer and mist lightly on wall. Keep wet for best results. Dye will easily wipe off walls.

-  quart ~ LWG3
-  gallon ~ LWG7



## TRAFFIC LANE CLEANER & PRE-SPOTTER

Concentrated cleaner that dissolves grease, grime, oil and stubborn stains on contact. Can be used as a pre-spray or added to a cleaning solution. 1 gallon makes 128 gallons of prespray or 250 gallons of enhanced cleaning solution.

-  1 gallon ~ TL7
-  5 gallon ~ TL77



## CARPET & UPHOLSTERY SPOTTER WITH DEODORIZER


Contains a powerful deodorizer to deodorize as it cleans. Removes pet urine stains and odors. Dissolves adhesives, make up, wax, tar, varnish and gum. Safe to use on colorfast materials.

-  1 gallon ~ US7



## LO FOAM EXTRACTION POWDER

For a fraction of the cost this powdered formula will out-perform any comparable product on the market. Contains special blend of surfactants, wetting agents, anti-soiling agents, optical brighteners, ph buffers, water softeners and fragrance. Use 1 Tbsp. per gallon.

-  5 lb. ~ LF5



# PROFESSIONAL KITS



## BEGINNERS SPOT DYE KIT

K-600

This kit contains 12 liquid colors, Bleach Neutralizer, Dye Set Penetrant, pH Stabilizer, Fiber ID Solution, CR- 2 Stain Remover, mixing cups, applicator, brush, 50-minute video, manual and carrying case.



## PROFESSIONAL SPOT DYE KIT

K-800

Be prepared for any spot dyeing job or full room estimate with this comprehensive kit. Includes 40 powder colors, Bleach Neutralizer, Dye Set Penetrant, pH Stabilizer, Fiber ID Solution, CR- 2 Stain Remover, mixing cups, applicator, brush, 50-minute video, manual and deluxe carrying case.



## ULTRA PROFESSIONAL SPOT DYE KIT

K-900

Used by carpet inspectors, this kit contains the same colors and chemicals as professional kit, plus everything needed to do side match jobs: Hand towels, duct tape, thermometer and hot pot.



## FIBER ID TEST

FA-300

Identify all types of fibers in seconds. 3 bottle kit contains chemical test for identifying nylon, wool, and stain-resistant nylon, plus burn chart and holding clip for identifying all types of fibers.

Single bottle of formic ID solution also available.

FA-100



## BLEACH TEST KIT

K-100

1 bottle kit designed to identify the presence of chlorine in discolorations, cleaning agents, etc. Ideal for testing if a discoloration was caused by bleach within a cleaning agent. A great way to test if your bleach neutralizer has fully neutralized the area.

# EDUCATION



## SPOT DYEING & FULL ROOM CARPET DYEING MANUAL WITH 2 DVD'S

Digital Copy Available!

MI-20

The most complete and concise manual on the subject. Includes color charts, history, dye formulas, solutions to specific problems, step-by-step procedures, marketing information, etc. These manuals are used in dyeing seminars. Manual and dvd's included in Spot Dye Kits.



## DYE MASTER'S COLOR GUIDE WITH GRAY SCALE & DVD

MI-30

Gives you the ability to mix, match, and create over 1,000,000 different shades of color by overlaying colored slides containing the primary, secondary and tertiary colors in 21 different levels of intensity. Takes all the guess work out of spot dyeing, color restorations, color changes and dye formulas.



## 40-LEVEL GRAY SCALE

MI-40

Gives you the ability to measure a color's relative light value (lightness/darkness) and compute the amount of color gain or loss. Included in Spot Dye Kits.



## COLOR WHEEL

MI-50

Invaluable yet inexpensive tool for identifying what colors go in secondary and tertiary color formulas and the relationship between colors.



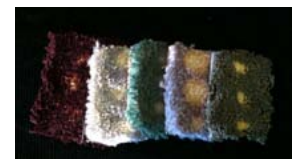
10/pack

## MI-60 SPOT DYE DROPPERS

Handy pack of long plastic droppers for spot dyeing.

## MI-70 BLEACHED CARPET SAMPLES

MI-70



10/pack

Practice spot dyeing at home before you take a paying job.



## AMERICOLOR PATCHES

MI-80

Show your professionalism with a custom embroidered patch for shirt or jackets.



# EQUIPMENT



## PORTABLE DYE MACHINE

Time-saving and efficient. Dye carpets in all locations using this special machine. Twenty gallon holding tank with quick connect, dump valve, 2-100 PSI pumps. 1725 watt heater, casters and handle. One 25 ft. cord, 115 volts/UL approved. Options Available.



## DUAL CLEAN & DYE MACHINE

Heavy duty fiber composite body with stationary handle. Two 100 PSI pump Flow rate 3.2 (gpm). 120 volt AC with 14 amperes. 50-foot solution hose. 20 gallon solution tank. Stainless Steel Lid Dye gun. Non-marking swivel caster. 25-foot 12-3 electric power cord. Electric tank heater with pre-set thermostat. Shipping weight 70lb.



## ELECTRIC SPRAYER

1.3 gallon battery-powered sprayer with a removable top for easy cleaning. Includes 4 D batteries, which will empty sprayer approximately 14 times. Telescoping wand extends from 16 in. to 35 in., and nozzle adjusts from a fine mist to a straight stream. Thumb operated power switch has on, off, and reverse, which pulls the fluid back into the tank. Shoulder strap included.



## DELUXE SPRAY WAND

Developed for carpet dyers. Gives years of trouble-free use. Removable head permits changing of spray tips. Greatly reduces dyeing time and production costs. Insulated handle.

## PUMP UP BACKPACK POWER SPRAYER

The 4 gal. MAX Backpack Sprayer incorporates a stainless steel frame, pump handle and drive rod.



## STAIR DYEING TOOL

This heavy duty 6" wide stair tool is the perfect tool for cleaning stairs or getting upholstery done quickly.



## WALL SHIELD



This shield prevents dye from getting on the wall while you apply dye to the carpet.

## 50 FT. SOLUTION HOSE

50 foot, steel braided, high pressure, high temperature compliant.



# CARPET DYE TIPS & TRICKS

- AMERICOLOR, COLOR / MATCH AND HYDRO DYES ARE ALL ACID DYES AND WILL ONLY ADHERE TO NYLON AND WOOL CARPET. SILK FABRICS ARE ALSO DYE-ABLE.
- CARPET DYES CAN ONLY DYE COLORS DARKER, NEVER LIGHTER. CARPET SHOULD BE CLEAN AND WET BEFORE APPLICATION OF DYE.
- PROPER CHEMICALS ARE IMPERATIVE FOR DYE JOBS LARGE OR SMALL. USE BLEACH NEUTRALIZER ON ALL BLEACH SPOTS. USE DYE SET PENETRANT & PH STABILIZER ( OR ONE STEP DYE PREP) IN YOUR DYE BATH.
- HEAT DYE TO A MINIMUM OF 140 F. COLD DYE WILL NOT REACT PROPERLY TO FIBERS. REHEAT AS NECESSARY. DO NOT EXCEED 2 OZ. OF DYE TO 1 GALLON HOT WATER.
- USE 1 OZ. OF DYE SET PENETRANT AND 1 OZ. PH STABILIZER PER GALLON OF DYE BATH. MORE PH STABILIZER MIGHT BE NECESSARY TO LOWER PH TO OPTIMAL LEVEL.
- THE PH OF THE CARPET SHOULD BE 4 OR BELOW. USE 1 OZ PH ADJUSTER PER GALLON TO LOWER PH 2-3 PH POINTS.
- IT IS ALWAYS BEST TO STAY WITHIN THE SAME COLOR FAMILY AS THE ORIGINAL CARPET COLOR. BIGGER COLOR CONVERSIONS (EXAMPLE: SKY BLUE TO DARK GRAY) WILL REQUIRE MORE APPLICATIONS OF DYE AND DEEPER PENETRATION OF THE FIBERS.

## **How do you pick the right color? The difference between Beige, Tan, & Taupe.**

Ask almost any customer what color carpet they have and they will most likely say "Beige/Brown". Americolor offers 20 different varieties of the color brown. Below are tips to know the difference between them by looking at the underlying hue of the "beige" color in question.

Beige: will have an underlying hue of pink



Beige



Tan



Taupe

Tan: will have an underlying hue of yellow



Taupe: will have an underlying hue of gray



# DYE CLASSES



THE DYERS GUILD IS AN EDUCATIONALLY FOCUSED ORGANIZATION GIVING REAL WORLD KNOWLEDGE TO ITS STUDENTS. WE BELIEVE THAT ACTUAL HANDS ON PRACTICE WILL GIVE ONE THE CONFIDENCE TO BEGIN IN COLOR REPAIR IMMEDIATELY.



**Non-Certified group & private classes offered at your location for either spot dyeing or full room dyeing.**

**There is no cost to the distributor to hold a class.**

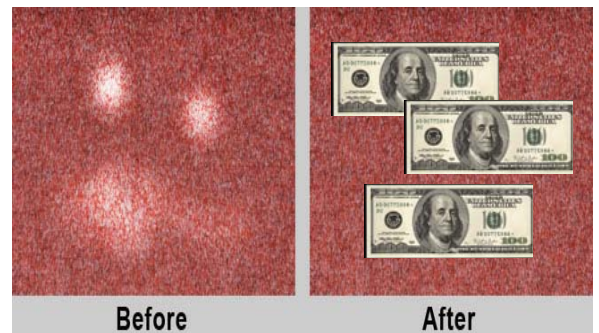
TOPICS COVERED IN CLASS INCLUDE:

- FIBER IDENTIFICATION
- COLOR THEORY (BASIC, ADVANCED, HANDS-ON)
- SPOT DYING ALL TYPES OF DISCOLORATIONS
- AREA COLOR REPAIR FOR SUN FADING
- FULL ROOM DYEING (FULL COLOR CONVERSIONS)
- COLOR TINTING/CLEANING
- TROUBLESHOOTING THROUGH COMMON PROBLEMS AND MISTAKES
- HOW TO SPEAK WITH CLIENTS ABOUT COLOR REPAIR SERVICES
- HOW TO ADVERTISE FOR COLOR REPAIR & PRICING OUT A JOB
- REVIEW OF WHAT TOOLS AND SUPPLIES ARE NEEDED TO GET THE JOB DONE
- 5 CEC INCLUDED IN CLASS



CLASSES ARE TAUGHT BY MELODY DAVID:

MELODY DAVID IS PRESIDENT OF AMERICOLOR CORP LOCATED IN TIGARD, OREGON. MELODY HAS EXPERIENCE IN ALL FACETS OF CARPET DYEING AND COLOR REPAIRS AS WELL AS THE MANUFACTURING OF DYES AND SPECIALTY DYE CHEMICALS. BEING A SECOND GENERATION CARPET DYER, MELODY HAS TRAINED HUNDREDS OF CARPET CLEANERS IN THE UNITED STATES AND IS APPRECIATED FOR HER NO NONSENSE APPROACH TO CARPET DYEING.



Before

After



THE LEADER IN DYES SINCE 1979

503-670-DYES (3937)

800-445-5143

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**AMERICOLOR**

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